

BUSINESS PITCH FOR A VISUAL ARTIST

(Canvas, Mixed Media, Sculpture)



1. Who you are and what you do

"I'm a visual artist creating original artworks using canvas, mixed media, and sculpture. My work explores themes of identity, transformation, and emotional expression through texture, form, and color."

2. What problem or need your art addresses

"In a world overloaded with digital content, people seek meaningful, tactile, and thought-provoking art to reconnect with emotion, culture, and personal space."

3. What you offer (your artistic solution)

"I offer collectors, interior designers, and galleries unique, handmade pieces that spark conversation and bring depth to both private and public spaces."

"From abstract canvas series to small sculptures, my pieces are crafted to reflect inner stories and universal experiences."

4. Who your art is for (target audience)

"My clients include private collectors, art buyers, curators, interior designers, and organizations looking for impactful visual work."

5. What makes your work stand out

"My technique blends raw, natural textures with vibrant expression, often using reclaimed or unconventional materials. Each piece is one-of-a-kind and carries a narrative."

6. Exhibitions, achievements, or press (optional)

"My work has been exhibited in local galleries and featured in independent art publications. I've also collaborated with cultural organizations and taken part in community art projects."

7. Future plans or goals

"I'm currently developing a new series focused on sustainability and human connection, and looking to expand into international exhibitions and curated pop-up events."

8. Invitation to connect or collaborate

"I'm open to collaborations with curators, interior projects, cultural venues, and collectors who value original, story-driven artwork."



Short Elevator Pitch (under 30 seconds)

"I'm a visual artist working with canvas, mixed media, and sculpture. My work explores identity and emotion through bold forms and texture. I create pieces for collectors, exhibitions, and curated interior spaces."